

THE **HEAT** IS ON!

ANNUAL GOLF EVENT

06.26.18
CRYSTAL SPRINGS RESORT



**BE A SPONSOR. LOCK DOWN YOUR FOURSOME TEAM.
CHECK OUT THE NEW SIP, SWING & DINE.**

GOLF FOURSOMES

Our foursomes sell out every year so don't delay reserving your spot.

Golf is one of the best ways to get hours of face time with clients and socialize with industry friends all day long on the course and during the reception!

PACKAGE FEE: \$1,400.00 PER FOURSOME

The package includes Breakfast, Lunch, Reception and Greens Fees.

FOURSOME CONTACTS:

Missy Madden, CMP, CMM, CIS
missymadden@aol.com
Lana Aleixo
lana.aleixo@topgolf.com

ANNUAL GOLF EVENT PRIMARY CONTACTS:

Corrine Statia, Director of Special Events
201-327-1000/cs@absoluteeventsbycorrine.com

Julia Ramos, CMP, Golf Event Co-Chair
201-779-2990/juliamos@comcast.net

Randy Misko, Golf Event Co-Chair
570-424-4000/rmisko@shawneeinn.com

NON-GOLFER ACTIVITIES SIP, SWING & DINE

If you're not a golfer, why not entertain your top planner clients with our alternative activity that will provide you with hours of face time!

SCHEDULE: This activity begins at 12:00pm with a 2-hour Beginners Golf Clinic, followed by a 1-hour Wine tour & Tasting, and then join everyone at 4pm for the Reception.

SIP, SWING & DINE FOURSOME: \$740.00

INDIVIDUAL TICKET: \$185.00

RECEPTION ONLY TICKET: \$140.00

SIP, SWING & DINE CONTACTS:

Trish Rafferty: t.rafferty@ieee.org
Bill Muench: bill@newarkhappening.com

For more information, please contact
Heather Kresge, Chapter Administrator
Email: admin@mpinewjersey.org
Telephone/Text: 570-620-8491
www.mpinewjersey.org



2018 GOLF SPONSORSHIP OPPORTUNITIES

ADDITIONAL REPRESENTATIVES MAY PARTICIPATE THE DAY OF THE EVENT AT \$200 EACH.

HOLE SPONSORSHIPS: 18 AVAILABLE!

Your sponsorship will be at one of the golf courses premier contest holes.

Key Benefits: Your organization will receive recognition during the online & social media marketing with clickable link to your company's website & on the sponsor page during registration of the tournament as well as recognition during the reception, tee box signage and networking opportunities with every golfer.

The sponsorship includes two (2) complimentary representatives and includes breakfast, lunch and reception.

All prizes, gifts or giveaways at the hole should be available to all participants (approximately 150 people).

You will have the ability to decorate the hole to match your hotel's or company's theme.

COST PER HOLE SPONSORSHIP: \$1,300

GRILL STATION SPONSORSHIP: ONE AVAILABLE

This sponsorship will host the lunch barbeque grill station that is set up on the course.

Key Benefits: Opportunity to network with all golfers. Your organization will receive recognition during the online & social media marketing with clickable link to your company's website & on the sponsor page during registration of the tournament and during the reception.

The sponsorship includes one (1) complimentary representative and includes breakfast, lunch and reception.

GRILL STATION SPONSORSHIP: \$2,600

Golf Cart Sponsorship: \$700.00

Your sponsor supplied logo will appear on each player's cart.

Key Benefits: Anyone using a golf cart for the tournament will be exposed to your company's logo. Sponsorship recognition in the online marketing, and sign acknowledgement. The sponsorship includes one (1) complimentary representative and includes breakfast, lunch and reception.

Putting Contest Sponsorship: \$500.00

Pre-tournament putting competition for all players prior to the start of play.

Key Benefits: Your organization will receive recognition during online and social media marketing and sign acknowledgment on the putting green as well as networking opportunities with all contestants. The sponsorship includes one (1) complimentary representative and includes breakfast, lunch and reception. **Sponsors are responsible for providing a prize for the winner.**

Cigar Cart Sponsorship: \$700.00 plus the cost of cigars

Opportunity to cruise the course providing cigars to all players.

Key Benefits: Your organization will receive recognition during online and social media marketing and networking opportunities with all players. The sponsorship includes one (1) complimentary representative and includes breakfast, lunch and reception. **Sponsor must provide a minimum of 150 cigars and distribute throughout the entire course at least twice.**

Bottled Water Cart Sponsorship: \$700.00 plus the cost of the bottled waters

Opportunity to cruise the course providing bottled water to all players.

Key Benefits: Your organization will receive recognition during online and social media marketing and networking opportunities with all players. The sponsorship includes one (1) complimentary representative and includes breakfast, lunch and reception. **Sponsor must provide a minimum of 200 bottles of water and distribute throughout the entire course at least twice.**

RECEPTION SPONSORSHIP: ONE AVAILABLE

This sponsorship entitles you to mic time during the Reception as well as branding at the venue. You can decorate the room as you wish with sponsorship material.

Key Benefits: Opportunity to network with all the golfers. Your organization will receive recognition during the online & social media marketing with clickable link to your company's website & on the sponsor page during registration of the tournament. Recognition from the podium during the reception. Opportunity for podium time to address all attendees. Meet and greet all attendees.

The sponsorship includes one (1) complimentary Foursome and includes breakfast, lunch and reception.

RECEPTION SPONSORSHIP: \$5,000

BEVERAGE CART SPONSORSHIP: TWO AVAILABLE

Opportunity to cruise the course and offer refreshments to players during the tournament. The cart is driven by a golf course employee and has room for one of your representatives.

Key Benefits: Your organization will receive recognition during the online & social media marketing with clickable link to your company's website & on the sponsor page during registration of the tournament and during the reception, opportunity to meet and network with every golfer. You can "brand" the cart as you wish.

The sponsorship includes one (1) complimentary representative and includes breakfast, lunch and reception.

BEVERAGE CART SPONSORSHIP: \$2,000

Healthy Snack Cart Sponsorship: \$900.00 plus the cost of the snacks

Opportunity to cruise the course providing healthy snacks to all players.

Key Benefits: Your organization will receive recognition during online and social media marketing and networking opportunities with all players. The sponsorship includes one (1) complimentary representative and includes breakfast, lunch and reception. **Sponsor must provide a minimum of 150 snacks and distribute throughout the entire course at least twice.**

Aromatherapy Cart Sponsorship: \$600.00 plus the cost of the towels

Opportunity to cruise the course providing aromatherapy towels to all players.

Key Benefits: Your organization will receive recognition during online and social media marketing and networking opportunities with all players. The sponsorship includes one (1) complimentary representative and includes breakfast, lunch and reception. **Sponsor must provide a minimum of 150 aromatherapy towels and distribute throughout the entire course.**

Flag Sponsorship: \$800.00

One (1) Flag with your company's branding will be placed and each of the 18 holes on the golf course.

Key Benefits: High visibility on the 18-hole golf course with exclusive signage. Your organization will receive recognition during the online & social media marketing with clickable link to your company's website & on the sponsor page during registration of the tournament and during the reception. The sponsorship includes one (1) complimentary representative and includes breakfast, lunch and reception. **Sponsor must provide Art for the flags.**

SPONSORSHIP CONTACTS:

Beth Bauer: bbauer1@caesars.com

Susan Croggan: susancroggan@gmail.com



Yardage Book Produced By
Tom Golz, Inc. • (800) 583-8737
© Copyright 2011

THIS YEAR WE PLAY THE WILD TURKEY COURSE!

Wild Turkey's topography is best described as "basin & ridge". The layout's two distinct terrain types combine the sheer expansiveness of Ballyowen with the rugged, multi-elevated nature of Crystal Springs. While it may be easy to classify Wild Turkey as a combination of its two sister courses, Wild Turkey stands on its own merit as a uniquely designed golf course, named one of NJ's Top New Public Courses by NJGCOA.

The basin area of Wild Turkey, consisting of holes #3 and #12 through #17, is reminiscent of the treeless expanse of Ballyowen. The par-3, 14th tee affords golfers a view of the entire hollow, while challenging them with a long iron to a deep green. Many of the par-4's feature limited aprons require both strategy and precision on the approach shot. The green surrounding for the picturesque #15th hole is indicative of this prevailing design concept.

The par-3, 7th signature hole at Wild Turkey shares much in common with Crystal Springs' signature hole. It, too, is a forced carry over a quarry lake to a well-protected and intimidating target. Comparable again to Crystal Springs and Ballyowen, playing Wild Turkey is considered a challenging event. Yet the multiple tee locations, generously wide fairways, and moderately contoured greens make Wild Turkey an enjoyable experience for all skill levels.

For more information, please contact Heather Kresge, Chapter Administrator
Email: admin@mpinewjersey.org Telephone/Text: 570-620-8491 • www.mpinewjersey.org